

COMPANY NAME _____ FRANCHISE BRAND NAME _____

ADDRESS _____

TEL.NO. _____ VIBER NO. / MOBILE NO. _____

EMAIL _____ URL/WEBSITE _____

CONTACT PERSON _____ DESIGNATION _____

SIGNATURE _____ DATE OF RESERVATION _____

COUNTRY OF ORIGIN _____ SECTOR: Food Retail Service

YEAR ESTABLISHED _____ No. of Company Owned Outlets _____ No. of Franchised Outlets _____ Total Capital Investment _____

Franchisor / Master Franchisee Others _____

OPTION 1: BOOTH PARTICIPATION

FRANCHISORS (HALLS 1-4)

OPTION 1: RAW SPACE
(minimum of 36 sqm) USD 12,070
Inclusions: booth carpeting and 1 power outlet (300watts)

OPTION 2: STANDARD BOOTH SCHEME at USD 3,200/ 9 sqm
Inclusions: partition walls, 1 information table, booth carpeting, fluorescent lightings, fascia board with company name, 2 chairs, 1 power outlet (300watts)



Total Area of: _____ Total Cost: US\$ _____

PREFERRED LOCATION

Please indicate your 3 most preferred locations and indicate their booth numbers in the spaces provided below. Please note that the Organizers reserve the right to revise the floor plan and /or booth numbers as necessary.

1st choice _____ 2nd choice _____ 3rd choice _____

OPTION 2: Catalogue Show - US\$ 500


Inclusions: Individual Brochure rack / shelf, area to display poster / brochure, shared personnel to attend to inquiries, brief company info and details maximum of 200 words) incorporated into the panel board, summary of inquiries received at the event.

OPTION 3: ADVERTISING IN THE FRANCHISE EXPO SHOW DIRECTORY

(to be printed in 6" x 9" size, full color glossy pages at 30,000 copies)

Position	Cost
<input type="checkbox"/> Back Cover (Colored only)	USD 600
<input type="checkbox"/> Inside Front Cover (Colored only)	USD 500
<input type="checkbox"/> Inside Back Cover (Colored only)	USD 450
<input type="checkbox"/> First Fly Leaf (Colored only)	USD 400
<input type="checkbox"/> Back Fly Leaf (Colored only)	USD 380
<input type="checkbox"/> Full Page (Colored)	USD 350
<input type="checkbox"/> Full Page (Black & White)	USD 300

TERMS AND CONDITIONS:

- Booth design should be submitted for the organizer's approval to prevent the blocking of the others exhibitors.
- Bookings of 2 booths shall be in vertical configuration. 
- For new exhibitors, please submit the following:
 - Company Profile / Franchise Investment Package
 - Existing outlets, branches with their complete addresses and photos.
- The Exhibitor warrants that all information and documents submitted to the Organizer in connection with Franchise Asia Philippines 2024 Expo shall be true and complete.
- The Organizer and its agents, representatives, contractors, and employees shall not be responsible in any manner whatsoever for the consequences of any dealings and commercial transaction made between the Exhibitor and other parties during or as a result of the exhibition.

PAYMENT TERMS:

- Please make cheques payable to PHILIPPINE FRANCHISE ASSOCIATION, INC.
- DEPOSIT: Space reservation will be confirmed upon receipt of 50% commitment fee due on or before **September 2, 2024**
 - BALANCE: 50% due on or before **December 31, 2024**
 - Only exhibitors with FULL payment will be allowed to ingress.
 - Only Exhibitors with FULL payment on or before **December 31, 2024** will be included in the listings.
 - DOLLAR PAYMENTS:
Account Name: Philippine Franchise Association, Inc.
Dollar Savings Acct. No. 9824-002131
Bank Name: BANK OF THE PHILIPPINE ISLANDS
Ortigas Emerald Branch
Bank Address: Unit 101 G/F Jollibee Plaza Condominium
Emerald Avenue, Ortigas Center, Pasig City, Philippines
Bank Swift Code: BOPIPHMM
*Note: Bank charges and taxes are to be borne by the exhibitors.
 - Email the PDF copy of the deposit slip to pfafranchise@pfa.org.ph. Please indicate your company name with contact details for the issuance of your official receipt.

TERMS & CONDITIONS:

- The organizer reserves the right to alter, reconstruct and reconfigure the floor plan for whatever aesthetic, practical and/or technical reasons in the interest of the exhibit.
- Priority of space allocation is given to PFA partners/members.
- Space reservation will be tentatively confirmed upon receipt of 50% downpayment due on **September 2, 2024**
- An exhibitor is considered confirmed only when the exhibition fee has been fully paid on or before **December 31, 2024**

CANCELLATION POLICIES:

- 50% of total exhibition fee - if written notice is received on or before February 7, 2025**
- NO REFUND - if written notice is received from February 8, 2025 onwards**



BOOK YOUR SPACE NOW!
Limited slots only!
Scan to sign-up online

For Inquiries contact PFA Secretariat:
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+639178320732
pfafranchise@pfa.org.ph

  FranchiseAsiaPH